THE MASONIC HOME FOR CHILDREN AT OXFORD

A great place to be a kid!

2012 ANNUAL ACHIEVEMENT REPORT
MASONIC HOME NAMES NEW ADMINISTRATOR

Kevin Otis to Serve as 18th Leader of Children’s Home Since 1873

In July of 2012, Mr. Kevin Otis was hired as the new administrator of The Masonic Home for Children at Oxford. Kevin comes to our Home after being employed for the past twenty-seven years at Webster-Cantrell Hall which is a child welfare agency with programs in residential settings in addition to community based programs located in Decatur, Illinois. Mr. Otis was selected following the retirement of Allen Hughes in June of 2011. “Kevin is an enthusiastic, passionate person and a very good communicator who brings years of experience in the child care business. We are thrilled to have him join us,” stated Board Chairman and Oxford Orphanage alumnus Dan Rice.

Mr. Otis holds an undergraduate degree in Sociology from Illinois State University and a Masters in Business Administration from Millikin University. He served in the past as a fund development director and director of staff development. His work resume also notes several child care and supervisory positions including recreation and child care worker caring directly for children in a residential setting. In commenting on the future he sees for MHC(O he envisioned the building of new programs that will receive investment from the community, while investing back into the community. Reflecting on the potential of The Masonic Home, Mr. Otis commented, “When you first see the campus, the buildings, the grounds, and the resources you are taken aback. The means are tremendous. But very quickly I see the campus is a mere second to the wonderful people who live and work at The Home, our Alumni, support provided through the Masonic Brotherhood, and our community partners. I have been extremely humbled by the caring attitude and hospitality everyone has shown. Truly the people are our greatest resource at The Home.” In addition to his extensive work and time involved in child care, Kevin enjoys competing in triathlons and working with stained glass.

REPORT FROM THE ADMINISTRATOR

A year of transition, collaboration and hope would be how I describe my experience at The Masonic Home for Children at Oxford in 2012. One hundred forty years ago the Ancient Free and Accepted Masons of North Carolina chose to help children in need. What the Masons started has developed into a premiere, accredited and licensed residential facility for children of all ages. When you arrive at the campus for the first time, I imagine your experience is similar to my own; one of awe and humility. The campus grounds, stately structures, and majestic trees put you at peace and connects you with a storied past. Yet it is the people connected with The Home who truly place one in a feeling of awe, humility and peace. Collaboration exists from many groups and individuals bringing their own perceptions, abilities and ideas. The children, their families, staff, Alumni, Masons, partner organizations, and community of Oxford, as well as all communities in North Carolina represent the combined best intentions and sense of dedication toward improving the lives of as many children as possible. As I meet more people connected with The Home, I continue to be amazed at their level of commitment and care.

The Home has many elements to foster growth, innovation and development of best practices to help change the lives of children and families in order to promote success and provide a sense of hope. Our goal this year is to harness these elements, form collaborations, combine resources and begin to develop and enhance programs that meet current and future needs of the community. Currently, staff are augmenting existing programs to incorporate more therapeutic elements, including academic support, career and vocational development, and recreation. These enhancements help prepare residents for future success. In addition, staff are reaching out to market the current programs. At this time The Home has available capacity. Immediate openings exist for children to benefit from the services and programs offered at The Home. These services are provided at no cost due to the on-going annual support of gracious and generous donors like yourself. The current resources and programs must be used to full capacity in my opinion, so as many children as possible can receive the benefits of our extended “family” of support.

As The Home achieves full capacity and continues to strive for best practices, the goal is to expand programming in collaboration with the community of Oxford and beyond. Programs which reach out to the community will help identify residential referrals, access appropriate care for families in trouble, and support youth as they transition home or strike out on their own. These programs will develop into a continuum of care that will enwrap families with the necessary supports at various levels of intervention. Our intent is for more children and families in troubled circumstances to begin to heal and have hope for a better life because they came to Your Home and became part of Your Family. Together we are instilling hope.
The Board of Directors of The Masonic Home for Children at Oxford are pleased to report that 2012 was an extremely good year for our Home full of promise, good fortune, and quality care for children. Our year concluded with a positive financial report, due in large part to a number of planned gifts received over the past year, but established by friends of this Home many years ago. This positive gain has been transferred into The Home’s Endowment Fund to optimistically grow and help offset future expenses. While our income for 2012 was higher than budgeted and our expenses were less, it was an encouraging outcome and one driven by our staff, our stakeholders, and our governing body.

The Masonic Home for Children continues to be blessed with a loving, caring and very competent staff. Our staff turnover rates continue below the national average which reflects well on the dedication of our staff, commitment of our leadership, and purpose of our mission. A great deal of resources continues to be spent on training and education for our staff to ensure that they have all the tools they need and desire to be able to provide the best in care for our residents and for their personal and professional development. Our people make this Home great.

We are also pleased to report that we are doing everything possible to insure that our residents receive the highest in quality child care. We are continuously working, planning, and reviewing to improve our programs to better serve the children. We know that it is never enough to just provide the necessities of life. It must be our enduring goal to prepare our residents to handle both the problems and opportunities that all young people encounter as they grow and as they travel down life’s path. Many of our children need additional guidance to prepare them for different challenges, now and in the future, and we are certain to provide this for all in our care. It is not by accident that one of the symbols used by The Masonic Home for Children Alumni Association is the acorn. For our alumni, of which I am one, it symbolizes children at this home - small, young, and with the potential to grow. The symbolic goal of The Home’s staff is to help these children grow into adults with the strength of the giant oak trees that adorn our campus at Oxford, with a strong and deep-rooted foundation, filled with life, and always reaching higher.

As we begin 2013 we know that we will see more changes in our programs and in the way that we actually serve the changing needs of children. The addition of Kevin Otis as our new administrator brings a new dimension and the ability to reasonably consider new programs that complement our existing children’s home. Kevin brings more than 27 years of experience in the child care field with him. We realize that we have been blessed with significant assets and we intend to use them in the best ways possible to help as many children as we can. With God’s help and the support, faith, and prayers of many, we will have the courage and the passion to help our children make their lives and futures something wonderful. In all of our long term vision plans we are committed providing a home similar to what has existed in Oxford for the last 140 years.

We also want to thank everyone that has helped us financially over the years. Without your gifts, we could not provide the quality of care that has always been given to children at Oxford and maintained this Home and its existence. Your gifts have cradled this Sacred Ground where God’s work is being done, every day. Come and visit The Masonic Home for Children and see for yourself what a great place it is for children. And please help us continue to support this great mission for years and years to come, with your prayers, with your time and your gifts.

The Masonic Home for Children at Oxford 2013 Board of Directors

Mr. Dan C. Rice, Chairman — Elon College
Mr. Johnny Surles, Vice Chairman — Pollocksville
Mrs. Kim Lyda, Secretary — Concord
Mr. Sam Lee, Treasurer — Gastonia
Mr. Thomas Eller — Salisbury
Mr. Truett Chadwick — Winston-Salem
Mrs. Kyna Foster — Salisbury
Mrs. Kathy Johnson — Garner
Mr. Dewey R. Preslar, Jr. — Salisbury
Mr. Larry Holloman — Clemmons
Mrs. Cathy Stuart — Raleigh
Mr. Douglas Caudle — Taylorsville
Hon. A.B. Swindell — Nashville
Mr. Dalton Mayo — Clinton
Mr. Bryant Webster, Observer — Black Mountain
Mr. Edward A. Gaskins, Jr. — Wilmington
General Overview/Model of Care

Our goal in the direct care residential program is to focus on providing a safe, stable, and nurturing environment for the children that come to live in our cottages and continue to provide opportunities for continued growth and skill building in their physical, social, emotional, cognitive, moral, and spiritual developmental domains. Each cottage is staffed with Child Care Worker couples (CCWs) who provide 24/7 care, supervision, and guidance. The CCWs utilize a natural and logical consequence approach through the Systematic Training for Effective Parenting *(STEP) program. STEP is designed to encourage and help children, through communication and interactions, to learn from their choices, make better decisions for themselves, and take responsibility for their actions. Daily life in the cottage emulates normal family living through the formation of cooperative relationships, familiarization with chores, utilization of family meetings to problem solve and plan, dedication of time to study, learn and practice healthy eating and cooking, and participation in leisure activities.

Using a team collaboration approach, Supervisor/ Clinicians and various support staff assist the CCWs and residents by constantly developing and providing an array of services and activities to prepare our residents to be productive and effective individuals.

Highlights to Program Services and Activities
(Not Inclusive)

Family Involvement

- Development of a visitation plan to encourage and ensure family involvement
- Assistance with graduation from high school, transition into independent living situation and/or reunification with family
- Campus activities designed to include families and positive interaction with residents and staff
- Family Team Meetings to encourage families to be active with their children’s education and service plan development
• Weekend and extended home visits scheduled throughout the year to promote continued family relationships
• Quarterly Family Newsletters

Ongoing Independent Living Skills Development
• On-campus work program to help those ages 10 – 18 begin learning employment skills; assistance with obtaining off campus part-time employment for older residents ages 15 – 21
• Ongoing resident education training classes in communication skills, relationships, drug awareness and prevention, cyber safety, group family living, emotional management, money management, healthy living and hygiene, service learning, etc.
• Cottage life encourages development in cooking skills, personal care, hygiene, organization, personal care (cleaning room and laundry), positive family and group interactions, etc.

Recreational/Cultural Diversity Activities
• On-campus spiritual development program offered at the York Rite Chapel
• Designated activities to celebrate our diversity locally and/or globally
• On-campus basketball and volleyball teams
• Assistance with participating in school and community sports and other activities
• Wellness program for adolescent girls
• Wide variety of leisure activities (many provided by our supporting Masons and donors) – swimming, karate, ceramics, drumming, holiday parties, camping trips, field days, movies, Zumba classes, tumbling classes, cheerleading camps, and many more
• Additional recreational activities offered for our younger residents ages 1 – 9

<table>
<thead>
<tr>
<th>ETHNICITY</th>
<th>African American</th>
<th>Caucasian</th>
<th>Hispanic</th>
<th>Multiracial</th>
</tr>
</thead>
<tbody>
<tr>
<td>2012</td>
<td>29</td>
<td>33</td>
<td>2</td>
<td>4</td>
</tr>
<tr>
<td>2011</td>
<td>44</td>
<td>51</td>
<td>1</td>
<td>0</td>
</tr>
<tr>
<td>2010</td>
<td>54</td>
<td>44</td>
<td>1</td>
<td>6</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>CLIENTS SERVED STATISTICS</th>
<th>2012</th>
<th>2011</th>
<th>2010</th>
</tr>
</thead>
<tbody>
<tr>
<td>Admissions</td>
<td>24</td>
<td>38</td>
<td>27</td>
</tr>
<tr>
<td>Clients Served</td>
<td>79</td>
<td>92</td>
<td>82</td>
</tr>
<tr>
<td>Days In Care</td>
<td>19,004</td>
<td>21,009</td>
<td>17,437</td>
</tr>
<tr>
<td>Average No. Children/day</td>
<td>52.07</td>
<td>57.56</td>
<td>47.77</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>DAYS IN CARE</th>
<th>2012</th>
<th>2011</th>
<th>2010</th>
</tr>
</thead>
<tbody>
<tr>
<td>2012</td>
<td>19,004</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2011</td>
<td></td>
<td>21,009</td>
<td></td>
</tr>
<tr>
<td>2010</td>
<td></td>
<td></td>
<td>17,437</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>AVERAGE NUMBER OF CLIENTS PER DAY</th>
<th>2012</th>
<th>2011</th>
<th>2010</th>
</tr>
</thead>
<tbody>
<tr>
<td>2012</td>
<td></td>
<td></td>
<td>52</td>
</tr>
<tr>
<td>2011</td>
<td></td>
<td></td>
<td>58</td>
</tr>
<tr>
<td>2010</td>
<td></td>
<td></td>
<td>48</td>
</tr>
</tbody>
</table>
Education and Opportunities

MHCO recognizes how important it is to promote in residents a desire to be life-long learners and in accomplishing what most parents consider a child’s first major achievement in life - graduation from high school. We strive to impress upon our residents the vital role obtaining a high school diploma has in improving their future outcomes.

Most of our residents in the direct care residential program attend Granville County Schools. MHCO encourages their participation in regular school activities like JROTC and sports, and in extracurricular activities such as HOSA, Key Club, and academic competitions. If a resident’s career interest is geared toward medical care or sports medicine, he or she has the option to attend the county’s School of Health and Life Sciences.

The following educational and foundational supports provided by MHCO are designed to improve the academic outcomes of our residents and prepare them for advanced educational opportunities and/or employment:

• Collaboration among local school administrators, teachers, and MHCO staff, through parent-teacher conferences and special education service meetings that

### COUNTY OF REFERRAL
(Residential & Independent Living Programs)

<table>
<thead>
<tr>
<th>County</th>
<th>No. Clients</th>
<th>County</th>
<th>No. Clients</th>
</tr>
</thead>
<tbody>
<tr>
<td>Craven</td>
<td>1</td>
<td>Northampton</td>
<td>2</td>
</tr>
<tr>
<td>Cumberland</td>
<td>1</td>
<td>Onslow</td>
<td>1</td>
</tr>
<tr>
<td>Davidson</td>
<td>4</td>
<td>Person</td>
<td>2</td>
</tr>
<tr>
<td>Durham</td>
<td>8</td>
<td>Rockingham</td>
<td>1</td>
</tr>
<tr>
<td>Forsyth</td>
<td>2</td>
<td>Rowan</td>
<td>1</td>
</tr>
<tr>
<td>Franklin</td>
<td>11</td>
<td>Union</td>
<td>1</td>
</tr>
<tr>
<td>Granville</td>
<td>16</td>
<td>Vance</td>
<td>6</td>
</tr>
<tr>
<td>Halifax</td>
<td>1</td>
<td>Wake</td>
<td>14</td>
</tr>
<tr>
<td>Johnston</td>
<td>1</td>
<td>Warren</td>
<td>1</td>
</tr>
<tr>
<td>Mecklenburg</td>
<td>2</td>
<td>Wayne</td>
<td>3</td>
</tr>
</tbody>
</table>

Total Clients Served — 79

OUR HOME WORKS TO GIVES BACK

With a generous history of support, changing lives forever, MHCO continues to seek ways to help teach residents the importance of giving.

A 40 degree car wash – in March! Not the best of conditions, but one of the many ways MHCO teaches a lesson in giving back. This same lesson is the reason The Home continues in operation today, with a history of over 10,000 children helped, charitably and with cause and commitment. The importance of charity floods the record of our Home. It is the sole basis for our ability to care for children today. With this in mind and to perpetuate the significance of charity for future generations, MHCO looks for ways to convey giving back through our residents and their work for others.

Following the car wash and our Home’s fifth straight year of participation in the Great Human Race, another “great” charity was chosen in June. Using their culinary skills residents and staff took a day to participate in the “Great American Bake Sale”. With each cottage baking goods and then selling them on campus and throughout the Oxford community, The Home found a fun and delicious way to generate over $1,000 for the No Kid Hungry Campaign.

The Home recognized Breast Cancer Awareness Month by participating in Walmart’s Share in the Pink Campaign, collecting donations. Collections from the November and December Sunday Church Services were designated for the victims of Super Storm Sandy through Samaritans Purse. Members of our staff engage their residents through the local food pantry and Penn Ave. Kitchen, while The Home donates use of facilities to specific community non-profits and education organizations.

Lessons learned through giving are positive and lasting. The Masonic Home for Children recognizes and passes on to future generations the difference charity can make in so many lives. It has brought this Home and its care for children to this place today.
allow us to ensure a continuity of care and achievement while advocating on behalf of the youth and their parent/guardian

• Utilization of the school system’s new and innovative programs to allow earning school credits in non-traditional tracks
• Utilization of school tutoring programs, remediation groups, and individual one-on-one attention from teachers
• 24 hour a day internet access to the North Carolina Parent Assistant module which allows designated MHCO staff to regularly monitor residents’ grades, check attendance, and communicate with the school and teachers as needed
• MHCO on-campus tutorial and homework assistance program that employs experienced teachers, contracted individuals, and volunteers for individual and group learning
• Annual summer enrichment program for residents in K – 6th grades to maintain a focus on retaining math and reading skills; older residents continue to practice employability skills by participating in the on-campus work program
• Quarterly incentive programs and award ceremonies are held to recognize residents’ academic achievements and to promote an intrinsic pride for academic accomplishments

• Transitional planning to outline future educational needs to drive toward beginning career paths, including possible admission to the MHCO Independent Living program
• Financial assistance with most post-secondary education at a variety of colleges or universities in the State of North Carolina, to include room, board, tuition, and additional costs for residents who qualify, follows program policies and expectations, and maintains a satisfactory academic level.

**Independent Living Program**

The main objectives of the Independent Living Program (ILP) is to provide support to young adults who are without family resources and to assist with obtaining independent

<table>
<thead>
<tr>
<th>No. Months In Care</th>
<th>In Care 1/1/12</th>
<th>In Care 12/31/12</th>
</tr>
</thead>
<tbody>
<tr>
<td>0 – 6 Months</td>
<td>6</td>
<td>0</td>
</tr>
<tr>
<td>2 – 3 Months</td>
<td>1</td>
<td>4</td>
</tr>
<tr>
<td>4 – 6 Months</td>
<td>11</td>
<td>5</td>
</tr>
<tr>
<td>7 – 9 Months</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>10 – 12 Months</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>13 – 18 Months</td>
<td>9</td>
<td>8</td>
</tr>
<tr>
<td>19 – 24 Months</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>25 – 36 Months</td>
<td>3</td>
<td>9</td>
</tr>
<tr>
<td>37 – 60 Months</td>
<td>5</td>
<td>8</td>
</tr>
<tr>
<td>61 – 120 Months</td>
<td>3</td>
<td>1</td>
</tr>
<tr>
<td>Over 120 Months</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Total</td>
<td>44</td>
<td>39</td>
</tr>
</tbody>
</table>

**AGE DISTRIBUTION**

(Residential Program)

<table>
<thead>
<tr>
<th>Age of Client</th>
<th>In Care 1/1/12</th>
<th>In Care 12/31/12</th>
</tr>
</thead>
<tbody>
<tr>
<td>Under 1 Year</td>
<td>1</td>
<td>0</td>
</tr>
<tr>
<td>1 Year</td>
<td>0</td>
<td>1</td>
</tr>
<tr>
<td>Two - Five Years</td>
<td>4</td>
<td>2</td>
</tr>
<tr>
<td>Six - Nine Years</td>
<td>8</td>
<td>6</td>
</tr>
<tr>
<td>Ten - Twelve Years</td>
<td>8</td>
<td>7</td>
</tr>
<tr>
<td>Thirteen - Fifteen</td>
<td>16</td>
<td>12</td>
</tr>
<tr>
<td>Sixteen - Seventeen</td>
<td>5</td>
<td>6</td>
</tr>
<tr>
<td>Eighteen &amp; Above</td>
<td>2</td>
<td>5</td>
</tr>
<tr>
<td>Total</td>
<td>44</td>
<td>39</td>
</tr>
</tbody>
</table>

**CLIENTS SERVED STATISTICS**

(Independent Living Program)

<table>
<thead>
<tr>
<th></th>
<th>2012</th>
<th>2011</th>
<th>2010</th>
</tr>
</thead>
<tbody>
<tr>
<td>Admissions</td>
<td>3</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Clients Served</td>
<td>14</td>
<td>17</td>
<td>14</td>
</tr>
<tr>
<td>Days In Care</td>
<td>3,622</td>
<td>4,598</td>
<td>2,948</td>
</tr>
<tr>
<td>Average No. Children/day</td>
<td>9.92</td>
<td>12.60</td>
<td>8.08</td>
</tr>
</tbody>
</table>

**LENGTH OF CLIENT RESIDENCE**

(Residential Program)

Current Residents……………………………………11 (6 female, 5 male)
Total Residents Served in 2012………………………………14
New Residents Admitted in 2012…………………………..3
Discharges for the Year……………………………………..3
Students Projected to Graduate by the End of the 2012-13 School Year…………………………..2
ILP Workshops Held……………………………………...12 (90% attendance rate)
Students Anticipated to Transition from Direct Care to ILP at the End of the School Year………………..5
living skills for those program participants in need of social adjustment as young adults. ILP residents are required to be full-time students, work part-time, and follow basic living standards and rules as part of the program. The goal of the program is to prepare young adults for independence by supporting their educational, career, and living skills development. MHCO strives to achieve a 100% graduation rate among ILP residents through the community college and North Carolina College and Universities system.

During 2012, ILP residents were involved in twelve workshops that were offered monthly with a participation rate of 90%. Topics covered were from general car maintenance to time management skills involving college level courses. One highlight in closing out 2012 is that 10 out of 11 of our current ILP residents that completed the Fall semester were in degree or certificate programs, and only one was still taking remedial courses. Compared to the overall percentage of the students enrolled in remedial courses at the community college, that is an outstanding statistic.

The program currently has a total of 11 residents (6 females/5 males). We served a total of 14 residents for the year. We admitted a total of three new residents all in Flowers Cottage in 2012. We had three discharges for the year, two male residents in Bundy Cottage and one female from Flowers Cottage.

At the end of the current school year, 2012-13, we are projecting to have two college graduates, one from a four year university (NC A&T) and one from our local community college (Vance-Granville Community College).

**MEMORIAL GIFTS REMEMBER**
**AND SUPPORT AS ULTIMATE ACTS OF CHARITY**

_The Masonic Home Reflects, Acknowledges the Special Meaning Behind Memorial Gifts and Their Contributions to the Lives of Children_

He was sixty-four years old. He had a life filled with good memories, service to others, and the support of a large and loving family. As a Mason, his membership and affiliations were proudly listed, noting him to be one bound by the tenets of our fraternity - tenets that included charity. He and his family proudly and generously listed their wishes for friends, family, and those who knew and admired him – to remember his life with memorials for the care of the children at The Masonic Home for Children at Oxford.

This amazing act of charity comes to our Home as letters from spouses, sons, daughters, family, and friends and Masonic brethren come with a gift and the words “in memory”. We rarely have the chance to personally speak to those experiencing loss, the exception being a letter of acknowledgement sent by The Home or sometimes a brief phone call. And those loved ones rarely have a chance to witness the work these memorials support or to meet the children whose lives are changed through the charity of those remembered.

With each gift there is a story and a tribute, honoring a life while supporting a child. The impact of these gifts and the reason behind them are so personal and so meaningful. Our Home cherishes each memorial gift that is received. We recognize this final act of charity on the part of our supporting brethren. We honor the family who has suffered such loss, but even in a time of sadness and mourning have chosen to remember our children and their lives and futures. The extraordinary nature of a memorial gift, one that honors a life gone while contributing to a young life and future, has contributed to the care of thousands at The Masonic Home for Children at Oxford throughout its history. These memorial gifts continue to make a tremendous difference in the care of our children today.

Our Home remembers the fallen brother noted at the beginning of this article and all those memorialized through over 1,000 memorial gifts to our Home in 2012. We remember those memorials given throughout our entire history and the difference they have made in the course of this Home. We acknowledge the families who, through loss, have chosen to aid our mission and allow the memory of their loved one to continue to give to our Home and our children. For every memorial and the life story behind it our Home extends its blessings and its sympathies for this ultimate act of charity.
PERSONNEL

The Home has full time and part time staff who strive to uphold the mission through their everyday job duties. All staff receive annual in-service training which covers a range of topics to include MHCO Policies, cultural diversity, CPR & First Aid and crisis intervention techniques. Last year, the staff logged over 1,500 hours in training including in-service, job specific & personal enhancement opportunities. Beyond the required trainings and daily obligations, our staff give through the donation of their time, services and money to various other charitable organizations. Through encouraging residents to participate in charitable acts, the staff teach about being a part of a community and helping those around you. In 2012, the staff wonderfully exhibited their belief in the mission of The Home as they along with the residents participated in many charitable events such as: Relay for Life, collecting pop tabs for the Ronald McDonald House, The Great American Bake Sale, spare change for the Durham Rescue Mission, can goods for ACIM, and collections for Hurricane Sandy.

Over half of The Home’s nearly 70 employees are program staff. These staff members provide for the needs of the youth through their role in the program model. Each component of the program model, to include direct supervision and leadership, recreation, spiritual development, medical services and clothing and nutrition needs, are met by dedicated staff. Child Care Worker (CCW) couples make up the largest percentage of program staff. These individuals provide for the daily care and needs of the residents. All CCW couples must be married, have a high school diploma or GED, be at least 21 years of age and complete a background check, annual physical and Tuberculosis screening. The average length of employment for our couples at present is 3.5 years with the longest being 5 years and the newest couple having been with us for 6 months. CCWs, Resident Assistants and Program Supervisory Staff are required to complete the University of Oklahoma’s Residential Child & Youth Care Professional Certificate Program (RCYCP). Our goal is to have 80% of the required staff certified at all times. This goal was met in 2012, with 88% of the staff certified. In addition to RCYCP certification, some program staff choose to continue their formal education through pursuit of an Associate’s, Bachelor’s or Master’s degree or a professional license.

THE MASONIC HOME FOR CHILDREN AT OXFORD GOES GREEN

Five Year-Old Program Continues to Grow, Impacting Campus and Environment

The Masonic Home and its staff, residents, and visitors continue to take steps to recycle, reuse, and renew through an ever expanding campus recycling program. What started as a simple collection of cans and bottles by dedicated volunteer staff and residents, now includes multiple pick-up sites, the use of dedicated receptacles not only for mix recyclables, but oils, batteries, cardboard, and the latest addition of informative signs around campus that announce The Home’s commitment and that of its staff and children and encourage guests to join in their efforts.

Mr. David Sneed, a CCW at MHCO, directs the program with the help of volunteering staff and children for bi-weekly pickups and a constant focus on conservation and environmentalism at MHCO. A recent replacement of all ballast lights at certain locations on campus demonstrates another focus of the new “Green Team” at MHCO – saving electricity. With the assistance of Progress Energy, the replacement of the lights could mean a 30% reduction in energy use on campus in those areas.

Look for signs on our campus with more information on how MHCO is contributing to the world of our kids and tomorrow’s kids.
Our donors help make birthdays special at MHCO. For any child, this one day can mean a year’s worth of great memories, and MHCO is able to do that thanks to the support of several friends throughout the year. From the birthday boxes filled with cake mix, decorations, and birthday party favors and invitations to the individual gifts given for each child by JJ Crowder Lodge No. 743 and the Church of Jesus Christ of Latter Day Saints, to the monetary gifts given to each child courtesy of St. John’s No. 1, Seaside No. 429, Mrs. Charlotte Thompson, and Lafayette No. 83, this special day is remembered and supported by the donors and friends of MHCO, making every birthday here for a child a happy one!

As part of a special memorial to honor a charity group started by Masons within their Lodge known as “Masons Helping Children”, a permanent reminder was placed to recognize the passing of founding member Don Wilson and his work at MHCO. On December 8, 2012, standing by the side of Brother Wilson’s daughters, granddaughters, and sons-in-law, a bench was placed on the campus of MHCO, overlooking the seven homes that house some of the children Brother Wilson worked for and believed in while founding “Masons Helping Children.” Words of thanks and remembrance were shared by MHCO’s Administrator Kevin Otis, Brother Max Walker, and members of Brother Wilson’s family.

The tremendous dedication of Miss Courtney Pisano and her charitable organization, Children’s Lasting Power (childrenslastingpower.com), included a gift for The Masonic Home for Children while Courtney and her friends set a new world record! Our August 18, 2012 World Record Setting Event was a success! The mosaic was made up of 44,000 Post-it notes and covered 2,750 square feet. All proceeds from this event were given to both the Methodist Home for Children and The Masonic Home for Children at Oxford. We thank Courtney, her parents, friends and all sponsors who made this world record happen, all while helping our children at MHCO. Courtney presented the proceeds to MHCO at our 2nd Annual Masonic Homecoming Festival on October 13, 2012.

Many of our supporters bring special memories and moments courtesy of those trips, events, and once-in-a-lifetime opportunities involving sports, recreation, fine arts, entertainment or just plain fun. Summertime calls to mind trips to Emerald Point courtesy of the 23rd Masonic District, Ashe Lodge No. 594 West Jefferson Trip, or those associated with sports including a trip to a Mudcats baseball game sponsored by Hiram No. 40 (see picture). These mention just a few of the over fifty Lodges, groups, and individuals that contribute to trips and outings throughout the year, giving some first and lasting memories to the children in our care.
The brethren of Western North Carolina in the 40th Masonic District have held a special motorcycle ride each fall for 11 years honoring the life and legacy of a brother Mason and Highway Patrolman, Calvin Taylor. The ride, which concludes in Maggie Valley, NC, not only generates a donation for MHCO, it also serves to collect toys and children’s items for local hospitals and police departments to help children in emergencies away from their families. This ride is special not only for the gift, but for the life and life’s work it honors in remembering Brother Taylor. Pictured here is 40th District Deputy Brother Mark Fortner presenting proceeds from the 2012 ride to Administrator Kevin Otis at Grand Lodge.

The annual Diversity Day at MHCO allows residents and staff to enjoy a day of education, enlightenment, and enjoyment. Cottages select countries and cultures from around the world creating presentations and performances, while preparing foods native to that country as part of a massive international buffet enjoyed by all. The day concludes with special performances from outside artists adding to the excitement. In 2012, Braima Moiwai and his African Drumming Group instructed the children on techniques and meanings of the ancient art of drumming while providing a wonderful day of fun.

The Home held its first “Great Landscape Day” in March of 2012. The one day event allowed donors, supporters, alumni, and those new to The Home to bring their yard tools and help prepare the grounds and the homes of the children for spring. Corporations, Lodges, and the Boy Scouts used the day as service projects, with a total of 40 individuals coming for the day or a various times. The idea was the result of a Girl Scout project held a few years ago, courtesy of Katherine Starnes, the granddaughter of a Mason. From her gold star service project, came the idea to hold the annual day, allowing several donors to ready the campus in one day.
Two thousand twelve was a good year financially for The Masonic Home for Children at Oxford, led by some major planned gifts and a conscious effort by management and staff to operate in an efficient and effective manner for our children. Income exceeded projections while operating expenses were held below budget by 9.5%. Even with an unstable economy, total income received in 2012 was 67.3% more than total income in 2011.

The major source of revenue in 2012 was once again planned giving. Wills and trusts and the investment income and capital gains received from those bequests accounted for over 80% of the total revenue received in 2012. The second largest source of revenue in 2012 was Masonic donations which totaled over 10% of total revenue. Demonstrating further MHCO’s ability to operate without reliance on taxpayer funds, governmental sources only accounted for 0.29% of total income, the lowest annual percentage since 2005.

Operating expenses for 2012 were higher than the previous year, but were held to almost 10% below the 2012 approved budget. The Masonic Home for Children’s management and staff continue to work to maintain the highest percentage of revenue allocation for direct care and related childcare costs, without neglecting the quality of our care and other areas of Home management. In 2012, 15% of total revenue was spent on administrative and fundraising expenses, while the remaining 90% was allocated directly for the mission of MHCO and the care of its children.

Capital improvements in 2012 totaled over $163,000, showing our commitment to a continued level of quality care and improvement. These improvements included a new van for our residents, a new truck for our maintenance department, two new heating and air systems, major renovations to our pool, and additional security measures for the campus, including more lighting behind the gym, handicapped parking in front of the gym and security cameras for our Independent Living residents.

At The Masonic Home for Children we take our fiscal responsibility very seriously and are diligent in using all gifts to their fullest potential. Our focus is providing for the children in our care the best, most consistent and highest quality standard of living. We adhere to a policy of transparency and legal soundness regarding our financial management. We employ the use of independent auditors, a system of bidding for outsource work expenses, and a series of budget preparation forums including our stakeholders, our staff, and our governing body, all to create a culture of constant and comprehensive standard of quality and accountability when relating to the finances and financial operations of this Home. This is done keeping in mind our ultimate financial goal – to provide and fund for the future the best, highest quality standard of care for every child and family who should need our Home and our assistance. We are thankful for each and every gift, no matter how big or small, because these gifts help to further our mission of assisting families in need.

**2012 REVENUE**

Total Revenue – $6,495,612

- Masonic/Grand Lodge: 11.50%
- Masonic Fund: 10.40%
- General Public: 1.40%
- Memorials: 2.70%
- Investment Income/Capital Gains: 2.60%
- 3rd Party Trust: 0.50%
- Legacies: 0.30%
- Calendar: 1.20%
- DSS: 13.50%
- Real Estate/Other: 2.00%

**2012 EXPENDITURES**

Total Expenditures – $3,535,897

- Administration/Human Resources: 17.20%
- Maintenance: 5.10%
- IT Support: 4.60%
- Capital Improvement: 15.00%
- Financial Development: 2.20%
- Direct Care: 55.90%
Fundraising, Planned Giving, And The Ways It Helped Our Children In 2012

Charity and its impact on the lives and futures of our children continued as a constant, sustaining this Home and its mission as MHCO enters its 140th year of child care. The help of others has been generous in 2012. Some who supported us were new to our Home, some having given many times before. They gave through their lodges, their churches, their businesses, or through a variety of matching gifts, memorial gifts, or with humble personal contributions. They brought new items listed on our needs list providing directly for the care of our children, or they called to ask what they could do whether it be a cookout, an eye exam, a day of weeding and mulching, or help with recreation or spiritual devotion. With each kind, generous, and faithful supporter is a relentless belief in the power of helping a child in need and a persevering trust in the mission of our Home.

We honor the benevolence of our donors in 2012, and their trust in our mission by promoting and strictly adhering to ethical, legal, and patent practices in fundraising. This is shown in the use of our donated funds spending over 92 cent of every dollar given for child care. It is realized in our compliance with accepted standards for our donors and our ethical principles and standards in handling every gift designated for this Home. By doing this, we endorse a culture of confidence in our donors and potential donors that their gifts will make a difference in the life of a child in our care and will be used to promote this mission for the future.

Giving In 2012

A recovering economy, an election year, and the charitable needs of many, as a result of natural disaster or other misfortunes, influenced trends in giving over the past year. Nationally, giving to charity increased slightly, but not at the same rate as giving rose from 2009 to 2011. For The Masonic Home for Children, it was a year of positive donation revenue, driven by several significant planned gifts, a stronger market, and an increase in giving. As a result, specific gifting opportunities included our annual calendar campaign, memorial and honorary giving, and several designated gifts to the museum, individual cottages, education and recreation funds.

Overall giving to The Home was up from 2011 by 67%. This was stimulated by increases in the following donation types, given for the operation of The Home over the past year versus 2011 in:

- Planned Giving – 156%
- Investments and Capital Gains – 119%
- Memorials/Honorary Gifts – 11%
- MHCO Annual Calendar Campaign – 17%

Against a 12-year average of total, giving increased by 50% more in total donation revenue to The Home. The impact of planned giving and investment income can be seen when removing these dollars received from the total amount and then comparing it. With planned gifts and earnings removed, donations in 2012 were 5% more than the 12-year average and less than 1% more than donation revenue in 2011. One of the important aspects in any charitable giving program is the ability to attract new donors and to retain and acknowledge those that have given in the past.

Planned Giving

Estate planning, which consists of wills, trusts, annuities, and gifts of property and other goods added a significant amount to the overall total of donation revenue for MHCO in 2012. These types of gifts continue to make up a large percentage of annual giving as they have over the past several years. Major gifts such as these allow The Home to plan for the future, build its foundation, and provide a level of financial confidence that aids in operation and development.

In 2012 donation revenue from planned gifts accounted for almost 75% of all gifts received for the year. This does not include additional earnings as a result of planned gifts in the past. Advantages for those giving planned gifts are
equally as great, providing some tax relief, and some financial security for family members through the use of charitable gift trusts, and in saving their life’s earnings for a quality of life, to be given for the good of charity only after they or their family depart.

For the seventh year, The Masonic Home for Children honored planned givers for their important and crucial donations, by naming them in the Hayes/Neal Society for 2011. This naming includes a luncheon and the opportunity to introduce the recognition society that honors planned giving at MHCO. The Hayes/Neal Giving Society was created to recognize special donors and planned givers to The Home in perpetuity, acknowledging their importance to the future of The Home. Induction into this society includes permanent recognition on campus in the Hayes/Neal Hall located in The Home’s Cobb Center Museum and Archives.

Listed below are the recipients honored by the Hayes/Neal Society for 2011, joining over six hundred and twenty-four known planned givers in the history of MHCO. Planned giving will continue to be important for the success and survival of MHCO, as evidenced by the portion of each year’s donation revenue. The Home would ask any person interested in the options for planning giving, the benefits, or for one who wishes to leave a lifetime legacy for our Home and the care of our children to contact the MHCO Financial Development Department at 919-603-3906 or crichards@mhc-oxford.org.

**DIAMOND**
Garland S. Hastings

**GOLD**
Phil and Gerry Rominger –
*In Recognition of The Phil and Gerry Rominger Foundation Inc. and their life of charity*

---

**SLIVER**
James D. McQueen
Velton J. O’Neal

**BRONZE**
Annie Lou Chandler
Henry L. Miller

**LEGACY**
*In Memory of*
Stephen Conely Cabe from his widow Linda
Patrick D. Duncan
Velton D. Hutchens
Robert E. Riddle
Vance O. Ward

**BENEFACTOR**
Douglas Case
William J. Evans

---

Grand Master Robert Gresham (right) and MHCO Board Chairman Dan Rice (left) with Mrs. Linda Cabe (center). Mrs. Cabe is the widow of Mr. Stephen Cabe, who was inducted into the Hayes Society at this year’s (2012) luncheon for his planned gift to The Home in 2011, as part of his last will and testament.

**On-line giving**
A new option for giving to MHCO took hold in 2012, as The Home completed their first full year of on-line giving. Memorials, honorariums, and other monetary gifts were given to The Home and its operations via credit card or PayPal® account courtesy of the new website option. Over $13,000 was given by donors and supporters new to The Home in 2012 via on-line giving. MHCO hopes that number will continue to grow as more and more supporters and potential supporters use the internet to learn about and connect with the mission of MHCO. To give securely on-line for a memorial, honorary,
or general gift to help the children and their care visit <http://www.mhc-oxford.org/waystogive.html#donate>.

**Designated Giving**

The role of designated giving continues to grow as a beneficial part of overall giving at MHCO. These donations relate to specific needs that help fulfill the mission, provide for a specific aspect of our care, and normally encompass the entire cost of that need, allowing The Home to save funds for use in other areas of The Home’s operation. These gifts are restricted and are utilized and recognized as such per The Home’s adopted Fundraising Standards and Practices.*

Examples of designated gifts include some in-kind gifts (donated goods and items), educational scholarships, recreational and activity funds, and other monies or goods designated for a cottage, department, or certain activity or aspect of The Home’s operation and care for the children. Over $37,000 was donated as designated funds.

School supplies have become a popular and much needed way to provide for The Home. Groups including Masonic Lodges and even Staples, Inc. ask for school supply lists each summer, fulfilling a costly need while allowing The Home to save money.

Designated funds for operations, capital improvements, recreation, and education provide for specific needs without cost to The Home. The annual MHCO Baccalaureate and Awards Service provides an opportunity to recognize graduates and honor their academic achievement with scholarships and designated funds, like the one pictured here for the Arthur Johnson Memorial Scholarship, honoring a long-time supporter and Mason, courtesy of his Lodge and the members of his Masonic District.

**Masonic Giving**

For over 140 years the Masonic fraternity of North Carolina has supported the mission of MHCO and embraced the needs and services of those in its care. From the first Mocksville Masonic Picnics in 1878 to the present day golf tournaments, charity rides, food fundraisers, and raffles, Masons and their families continue to work for and provide for those served by their Home. Through personal contributions of money, time, travel, commitment, and an obligation satisfied and surpassed by each member’s care for this Home, Masons work within their Lodge, their communities, and themselves to find every way possible to help the children nurtured by their Home.

In 2012 gifts attributed to Masonic Giving equaled almost 11% of the total amount given for the entire year. Total gifts associated with Masonic Giving dropped by 2% as compared to 2011 and 1% compared to a six-year average. With regards to the total population of the Masonic fraternity in North Carolina, per Lodge, per Mason giving equaled $21, an 8% increase compared to 2011. 62 Lodges were credited with donation revenue equaling $35 or more, which includes seven more Lodges than in 2011. A full report of per Mason, per Lodge giving for all 370 Lodges in the Grand Lodge is located on page 18.

*The Masonic Home for Children practices and regularly reconciles its fundraising activities to ensure adherence to current ethical and legal practices as adopted by the National Association of Fundraising Professionals, a nationally recognized, or by a similar recognized organization, either of which the Financial Development Officer must be a member. — From the MHCO Procedures Manual, Revised 2013, Sec. XII, Financial Development Procedures
COMMUNICATION AND ITS IMPORTANCE FOR THE FUTURE OF MHCO

A Series of Key Ideas for Sharing the Mission,
Benefits of our Children’s Home With Others and Its Impact on the Future

Communication in its various method, conveys information. Even more communication provides thoughts, feelings, emotions, ideas that accompany that communication. For our Home and for all charities, communication and its importance is vital for our success today and for our survival in the future.

For 2012 and beyond, our Home will be focusing on ways to share our ideas, our thoughts, and our benefits with others. Some are audiences that have existed since our founding 140 years ago. Others will be new to our mission. All must know who we are, what we do, and how we do it. This will help children and families today and prepare us for the future. Some of these outlets already exist, including:

• our new website, including our Facebook and Twitter pages – over 1,000 followers as of January 2013;
• a quarterly newsletter, which can be mailed, e-mailed, or viewed, with additional information about The Home from our staff and residents;
• this annual report, to share with those regarding corporate giving, or those interested in our program, its components, and those we serve;
• a scheduled visit to The Home to see the facilities, meet the staff, and find out first-hand what The Home is and how it operates;
• our staff and our alumni to speaking at your Lodge, church, business, civic organization or club, providing information and education about MHCO and its mission and how you can contribute to that mission;
• our virtual tour CD or our informational video located on our website (<www.mhc-oxford.org/info>) for use as Masonic Education or a quick and entertaining informational session for groups wanting to know more about MHCO;
• our toll-free number, 1-888-505-4357, for admissions, questions about donations, tours, our Masonic Homecoming Festival – for any reason – and giving that number to others you know that work with families and children.

What will your communication do? It will not only inform you, it will reach a co-worker, a church member, or a friend, informing them about The Home and what it does, who it helps, and how it helps. This is very important as we work to serve more children and more families throughout North Carolina. It is important because communication must start with those familiar and extend beyond. It is important because what we say and do in our communities will help this home survive in the future.

With all these options for communication, and more to come, sometimes it is the simplest communication that is the best. With all the options listed it may be you, the person reading this, that remembers this Home and simply says – “I know a Home that can help.”

CHRISTMAS SEASON BRINGS OLD, NEW FRIENDS, SUPPORTERS ALL FOR THE KIDS

This special time of year provides donors with many ways to give and provides for the children during Christmas and into the New Year. Holidays at The Masonic Home for Children are filled with a great deal of joy, warmth, and goodwill, thanks to a number of special friends. Their hope is to not only provide for a child or children at Christmas now, but to leave with them a lasting and positive memory of the season for years and years to come. Our donors not only provide presents, but gifts of time, attention, opportunity, and celebration. These wonderful friends also give to our Home and its needs, identifying those things that can not only provide, but save The Home additional funding.

For some, it is the first time giving at the holidays. For others, it has been their way of giving at Christmas for over 60 years! For all, it is the chance at Christmas, to support the life of a child and fulfill wishes that were once out of reach. This season of giving is cherished by our Home and even more, we treasure those individuals, groups, Lodges, businesses, clubs, and families who give so much with their personal donations and with their hearts. The joy of Christmas at MHCO is not only found in presents and parties, but is realized with truth and sincerity with every person we meet and for each one that commits to making a difference for a child through their giving. Our thanks to these friends whose gifts were given at Christmas 2012, but whose spirit and the impact of giving will remain with our kids for a lifetime.

If you wish to help a child or a cottage at MHCO for Christmas 2013 plan ahead and call or e-mail our Home anytime throughout the year at 1-888-505-4357 or at www.mhc-oxford.org.

Duke Life Flight made a “special delivery” for our children at Christmas courtesy of Mr. Jim Starlin and Duke University Medical Center’s Trauma Services, Emergency Department, and Transfer Center.
STORM DAMAGE

Throughout 2012, the MCHO campus saw its share of severe weather. A great deal of property damage resulted from intense storms that moved through our area. During one such storm, the Cobb Center sign was destroyed when lightning struck the nearby tree and a massive limb fell on the sign. As a result, The Masonic Home has implemented an Emergency Notification System to alert our entire campus of impending danger from severe weather or other dangerous situations. This is just another example of the importance of support we receive from our donors and how these funds help keep our campus beautiful, safe, and prepared.

POOL REPAIR AND IMPROVEMENT

Built in 1988, MHCO’s swimming pool has been in need of major repairs and improvements for some time. All through the year, various projects were completed to improve the safety and efficiency of one of our children’s favorite places. The inside of the pool was repaired and resurfaced and many mechanical issues were resolved, including a new pump motor being installed.

YOU CAN HELP WITH A CAPITAL PROJECT TODAY!

In 2013, several projects are planned to help sustain the homes of our children and help with their favorite places on campus, as well as some vital and essential upgrades and improvements. A tennis court project, drainage project, greenhouse project, and fence project are just a few of the planned capital improvements that will be needed. Contact our Financial Development offices at 919-603-3901 or via the website at <http://www.mhc-oxford.org/waystogive>.

New Safety Features on Campus
MHCO Prepares for Emergencies With Multi-Hazard Training and Drills

Beginning in the summer of 2010, The Masonic Home for Children began an initiative to prepare its campus and its staff and residents for emergencies utilizing the state and federally approved Multi-Response System, which is currently used in the North Carolina public schools. With the dramatic increase of emergency situations and a need to update current emergency programs, The Home has worked for the last two years with FEMA, the State of North Carolina, and Granville County Emergency Management Services to create a multi-hazard emergency plan.

Including “lockdown” and evacuation scenarios, The Home has updated its policies and included a number of new safety features on the campus, including external emergency notification systems (horns), text, cell phone, and e-mail messaging, and the development of an Incident Command System for the campus staff and residents to utilize in emergency situations, including severe weather. Testing of the plan and its components continued throughout 2012 culminating in frequent campus-wide drills scheduled into 2013. The most recent addition includes the Delta Alert notification system, also utilized by Granville County, notifying all listed staff and ILP residents of MHCO through multiple mediums in a matter of seconds.

Doug Logan, (Center, standing) Director and EM Coordinator and Fire Marshal provides a table-top drill, giving a scenario on paper for The Home’s Emergency Plan to react to, finding those things that work and problems that may need correction. Drills will accompany future table-top exercises on a regular basis with the entire campus and including local law enforcement and emergency services.
### 2012 Masonic Lodge Financial Contributions

<table>
<thead>
<tr>
<th>NO.</th>
<th>LODGE NAME</th>
<th>DISTRICT</th>
<th>GIFT PER LODGE 2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>St. John's</td>
<td>12</td>
<td>$5.29</td>
</tr>
<tr>
<td>2</td>
<td>Royersford</td>
<td>14</td>
<td>$4.90</td>
</tr>
<tr>
<td>3</td>
<td>St. John's</td>
<td>10</td>
<td>$6.69</td>
</tr>
<tr>
<td>4</td>
<td>St. John's</td>
<td>10</td>
<td>$16.50</td>
</tr>
<tr>
<td>5</td>
<td>Cleveland</td>
<td>16</td>
<td>$7.32</td>
</tr>
<tr>
<td>6</td>
<td>Unanimity</td>
<td>10</td>
<td>$8.00</td>
</tr>
<tr>
<td>7</td>
<td>Upper Hollins</td>
<td>15</td>
<td>$9.60</td>
</tr>
<tr>
<td>8</td>
<td>Johnston-Caswell</td>
<td>18</td>
<td>$6.14</td>
</tr>
<tr>
<td>9</td>
<td>Casswell Borough</td>
<td>22</td>
<td>$5.10</td>
</tr>
<tr>
<td>10</td>
<td>Catawba</td>
<td>23</td>
<td>$4.82</td>
</tr>
<tr>
<td>11</td>
<td>Henderson</td>
<td>32</td>
<td>$12.77</td>
</tr>
<tr>
<td>12</td>
<td>Statesville</td>
<td>30</td>
<td>$5.57</td>
</tr>
<tr>
<td>13</td>
<td>Statesville</td>
<td>30</td>
<td>$6.00</td>
</tr>
<tr>
<td>14</td>
<td>Statesville</td>
<td>30</td>
<td>$12.77</td>
</tr>
<tr>
<td>15</td>
<td>Statesville</td>
<td>30</td>
<td>$7.71</td>
</tr>
<tr>
<td>16</td>
<td>Statesville</td>
<td>30</td>
<td>$12.77</td>
</tr>
<tr>
<td>17</td>
<td>Statesville</td>
<td>30</td>
<td>$7.71</td>
</tr>
<tr>
<td>18</td>
<td>Statesville</td>
<td>30</td>
<td>$12.77</td>
</tr>
<tr>
<td>19</td>
<td>Statesville</td>
<td>30</td>
<td>$7.71</td>
</tr>
<tr>
<td>20</td>
<td>Statesville</td>
<td>30</td>
<td>$12.77</td>
</tr>
<tr>
<td>21</td>
<td>Statesville</td>
<td>30</td>
<td>$7.71</td>
</tr>
<tr>
<td>22</td>
<td>Statesville</td>
<td>30</td>
<td>$12.77</td>
</tr>
<tr>
<td>23</td>
<td>Statesville</td>
<td>30</td>
<td>$7.71</td>
</tr>
<tr>
<td>24</td>
<td>Statesville</td>
<td>30</td>
<td>$12.77</td>
</tr>
<tr>
<td>25</td>
<td>Statesville</td>
<td>30</td>
<td>$7.71</td>
</tr>
<tr>
<td>26</td>
<td>Statesville</td>
<td>30</td>
<td>$12.77</td>
</tr>
<tr>
<td>27</td>
<td>Statesville</td>
<td>30</td>
<td>$7.71</td>
</tr>
<tr>
<td>28</td>
<td>Statesville</td>
<td>30</td>
<td>$12.77</td>
</tr>
<tr>
<td>29</td>
<td>Statesville</td>
<td>30</td>
<td>$7.71</td>
</tr>
<tr>
<td>30</td>
<td>Statesville</td>
<td>30</td>
<td>$12.77</td>
</tr>
<tr>
<td>31</td>
<td>Statesville</td>
<td>30</td>
<td>$7.71</td>
</tr>
<tr>
<td>32</td>
<td>Statesville</td>
<td>30</td>
<td>$12.77</td>
</tr>
<tr>
<td>33</td>
<td>Statesville</td>
<td>30</td>
<td>$7.71</td>
</tr>
<tr>
<td>34</td>
<td>Statesville</td>
<td>30</td>
<td>$12.77</td>
</tr>
</tbody>
</table>

*Some also includes noted in-kind gift amounts.*
At the start of 2012 we had no idea what kind of excitement was in store for The Masonic Home for Children or the School of Graphic Arts. The Home was in the midst of an Administrator search, and many excellent candidates were vying for the position. When Mr. Kevin Otis was chosen to serve as our new Administrator the School of Graphic Arts wondered what it might mean for the future of our facility.

Mr. Otis continued what Mr. Chris Richardson, The Home’s interim administrator, had started, establishing a renewed emphasis in our facility that hadn’t been apparent in the years prior to his arrival. He quickly realized the rich history as well as the future valuable resource that was available to The Home if the School of Graphic Arts could be adequately nurtured. Immediately, talks began on how to market the services of the School of Graphic Arts to a broader audience.

Mr. Otis talked with our staff about what we needed to do to expand our educational services to our children. Many ideas came forward, and it proved to be much more than just offering solutions. Mr. Otis set into action a plan to place one of our Independent Living residents at the School to serve as an intern. Thomas Barlow, a student at Vance-Granville Community College studying computers and auto mechanics, worked closely with our expert pressman Wayne Roberson for the entire fall semester. It is proving to be one of the more astute decisions made to help the School of Graphic Arts continue to realize it’s mission of providing our children with vocational training for the future. Our new administrator is also working hard to reestablish the educational opportunities that are available to our direct care students through our facility as well.

The business side of the School of Graphic Arts seemed to hold its own during 2012, even during an uncertain economic climate. The Grand Lodge of North Carolina as well as the blue lodges in the state continue to be a major source of revenue. We expanded our services to some of our larger customers such as Revlon Cosmetics and Altec Industries. One of our longest tenured customers, the Merritt, Webb, Wilson & Caruso law firm, continued to support our facility by allowing us to provide necessary operating supplies to their various offices in three surrounding states. With the help from some of our Board members we were also fortunate to make contact with some departments at UNC-Chapel Hill during the year, and produced our first projects for their School of Government. We had already completed projects for the School of Journalism there.

Plans were made during the year to expand our services by offering a wide format printer. We continue to look for ways to upgrade our press room to a more digital-friendly work space. This will become necessary as we move forward; our customers will demand it, and our very survival will demand it as well.

The excitement is back at the School of Graphic Arts, thanks to new leadership and a renewed sense that we are contributing to The Home by fulfilling the dream that our first administrator, John Mills, had over 138 years ago.

<table>
<thead>
<tr>
<th>Customer</th>
<th>No. of Years Served</th>
</tr>
</thead>
<tbody>
<tr>
<td>The Grand Lodge of North Carolina</td>
<td>138*</td>
</tr>
<tr>
<td>Altec Industries, Inc.</td>
<td>11</td>
</tr>
<tr>
<td>Revlon, Inc.</td>
<td>33</td>
</tr>
<tr>
<td>Merritt, Webb, Wilson &amp; Caruso, PLLC</td>
<td>8</td>
</tr>
<tr>
<td>The Masonic Home for Children at Oxford</td>
<td>138*</td>
</tr>
<tr>
<td>North Carolina Order of the Eastern Star</td>
<td>30</td>
</tr>
<tr>
<td>Texas Chapter of NARFE</td>
<td>4</td>
</tr>
<tr>
<td>American Plott Association, Inc.</td>
<td>4</td>
</tr>
<tr>
<td>North Carolina Genealogical Society</td>
<td>7</td>
</tr>
<tr>
<td>The Temple Publishers, Inc.</td>
<td>3</td>
</tr>
</tbody>
</table>

*The School of Graphic Arts (formerly known as the Oxford Orphanage Print Shop) was established in 1875, two years after the masons of North Carolina established Oxford Orphanage. The Grand Lodge of North Carolina and the Oxford Orphanage were among its first customers.
OUR MISSION: The Masonic Home for Children assists families in need by providing a home-like setting together with community-based programs and services for children to enhance its stable, supportive and nurturing living environment in order for children to reunite with their families or achieve independence.

- Quality residential child care services to include institutional foster care,
- Parent education and counseling,
- Social skill development for children and families,
- Spiritual development for children and families,
- Academically developed and achievement for children,
- Assistance for the advancement of higher education for client children and former child clients of the residential program to include both academic and vocational schooling,
- Community education and child and family advocacy,
- Family reintegration and assistance with permanency planning,
- Promotion of independent living education for youth, and
- After-care and Follow-up services

VISION STATEMENT: The Masonic Home for Children is committed to providing a safe and nurturing home environment as well as necessary services through a professional and caring staff, for low to moderate risk children in need of an alternative living environment and for other child development services. The Home is committed to providing educational, physical, spiritual and social development for children as well as family counseling, in furtherance of reunification with family. The Home will also take all necessary steps to ensure academic remediation, vocational and technical training assistance as well as social and living skills to encourage independent living and productive citizenship.

QUALITY STANDARDS: The Masonic Home for Children at Oxford strives to maintain a culture of constant performance and quality improvement which supports the mission and promotes an organization-wide standard of quality that is evidence-based and driven by safety, education and ethical, fiscal and legal responsibilities. These standards are validated by our accreditation and affiliation with the following professionally recognized organizations:

Accredited by Council on Accreditation (COA) which partners with human service organizations worldwide to improve service delivery outcomes by developing, applying, and promoting accreditation standards. COA envisions excellence in the delivery of human services globally, resulting in the well-being of individuals, families, and communities.

Benchmarks (www.benchmarks-nc.org)
Child Welfare League of America (www.cwla.org)
Alliance for Children and Families (www.alliance1.org)
North Carolina Center for Nonprofits (www.ncnonprofits.org)
Association of Fundraising Professionals (www.afpnet.org)

Financial information about this organization and a copy of its license are available from the Charitable Solicitation Licensing Section at 888-830-4989. The license is not an endorsement by the State.

Photographs in this publication courtesy of:
Elizabeth Richardson – MHCO
Tina Gilreath (Class of ’89) – MHCO
Tracy Newton – MHCO
Sandra Cole
<http://coleimage.com>

This publication was designed by:
SCHOOL OF GRAPHIC ARTS
PRINT & DESIGN CENTER
printorders@mhc-oxford.org
www.schoolofgraphicarts.com
919.603.3910