

STREAMING AUDIO

Overview

Impressions
50,018

Completions
45,471
90.91%

Website Attributions
5

Top Creative

MHCO15WHATYOUODO112... MHCO15WHATYOUODO112...

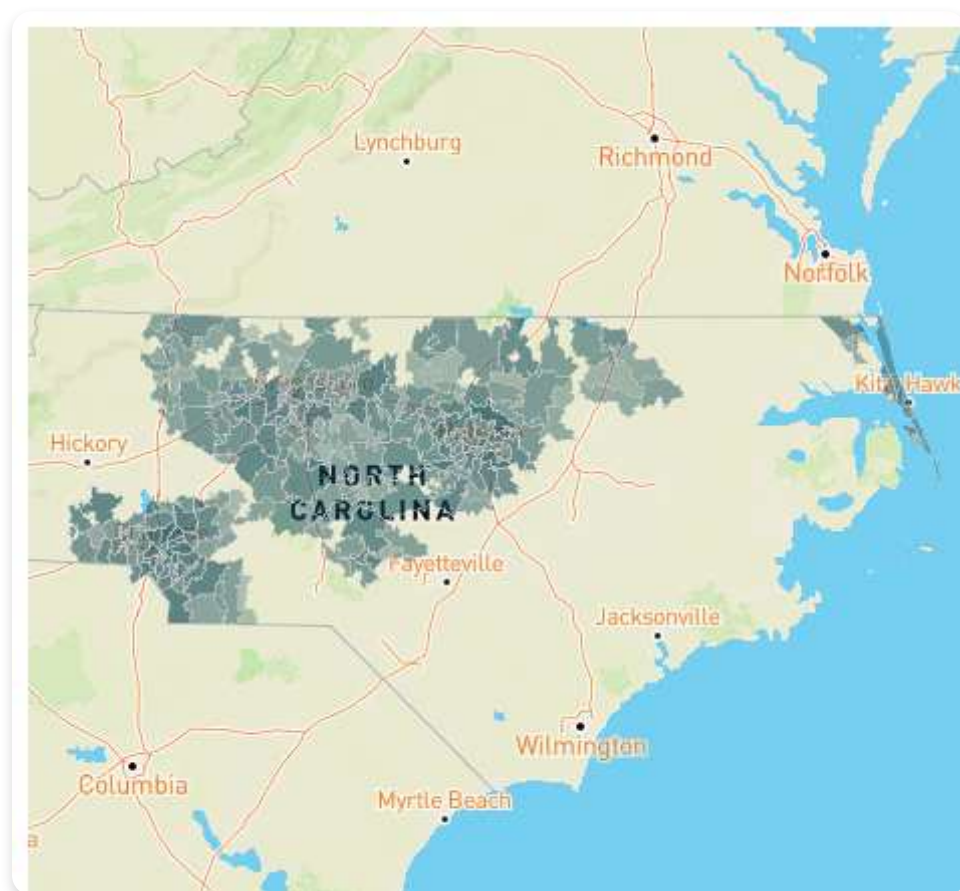


IMPRESSIONS	COMPLETION RATE
13,588	92.27%

IMPRESSIONS	COMPLETION RATE
13,411	92.13%

(top creatives are determined by most impressions.)

Target Geography



Top Cities

CITY	IMPRESSIONS
Charlotte, North Caroli...	16,192
Raleigh, North Carolina	4,013
Greensboro, North Car...	2,435
Durham, North Carolina	2,224
Winston-Salem, North ...	1,907
Wake Forest, North Ca...	1,241
Burlington, North Car...	1,090
Apex, North Carolina	917
High Point, North Car...	917
Concord, North Carolina	886

Top Apps

APP	COMPLETION RATE
Audacy	98.36%
Spotify Music	73.30%
wmal.com	99.50%
thebigdm.com	92.74%
olimpicastereo.com.co	98.92%
marklevinshow.com	98.96%
All other sites	95.54%
v1019.com	99.41%
country1037fm.com	99.68%
k1047.com	100.00%

Overview

Impressions
102,565

Completions
100,942
98.42%

Household Site Visits
55

Top Creative



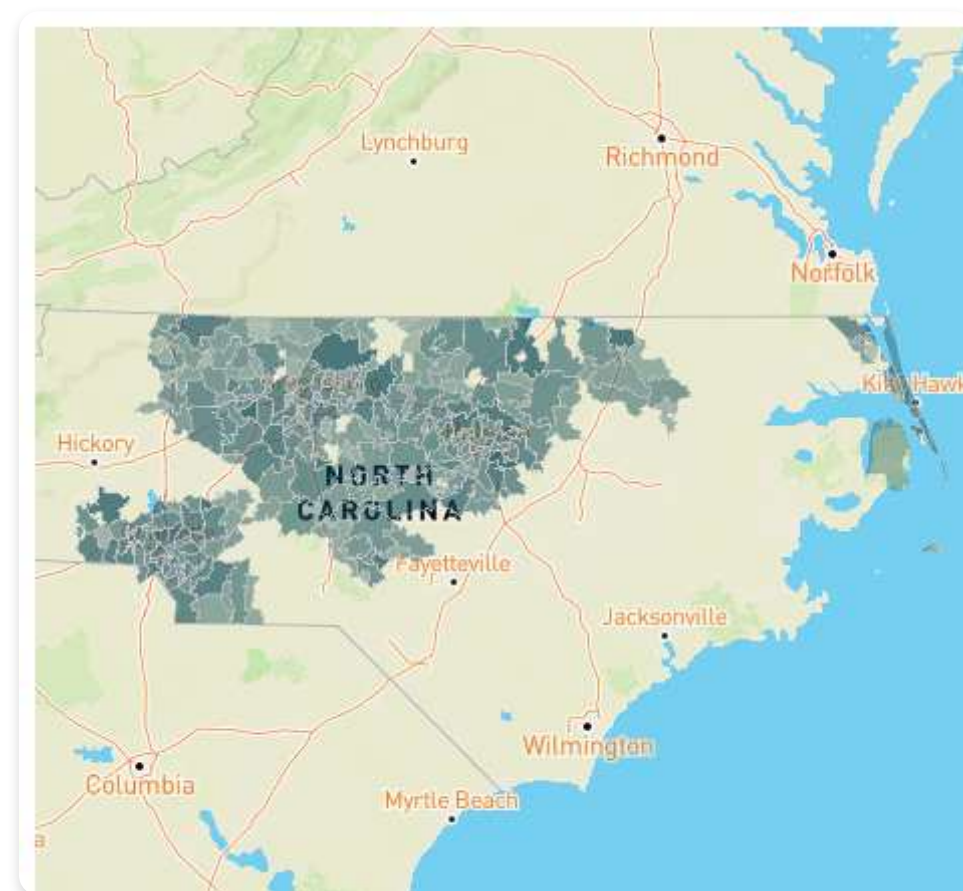
IMPRESSIONS	COMPLETION RATE
51,926	98.31%



IMPRESSIONS	COMPLETION RATE
50,639	98.53%

(top creatives are determined by most impressions.)

Target Geography



Top Cities

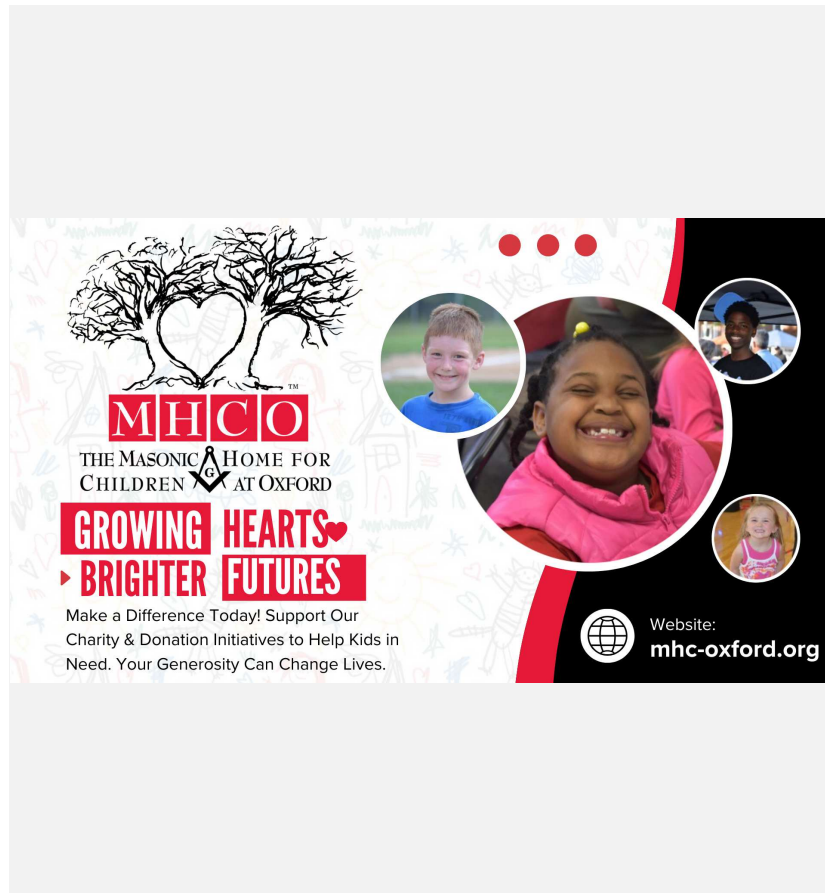
CITY	IMPRESSIONS
Charlotte, North Caroli...	15,833
Raleigh, North Carolina	8,403
Greensboro, North Car...	5,245
Winston-Salem, North ...	3,910
Durham, North Carolina	3,273
Gastonia, North Caroli...	3,035
Kannapolis, North Car...	2,341
Asheboro, North Carol...	2,026
Wentworth, North Car...	2,005
Green Level, North Car...	1,980

Featured Networks

<p>COMPLETION RATE</p> <p>99.12%</p>	<p>COMPLETION RATE</p> <p>99.19%</p>
<p>COMPLETION RATE</p> <p>99.38%</p>	<p>COMPLETION RATE</p> <p>97.77%</p>
<p>COMPLETION RATE</p> <p>99.34%</p>	<p>COMPLETION RATE</p> <p>97.70%</p>

Top Creative

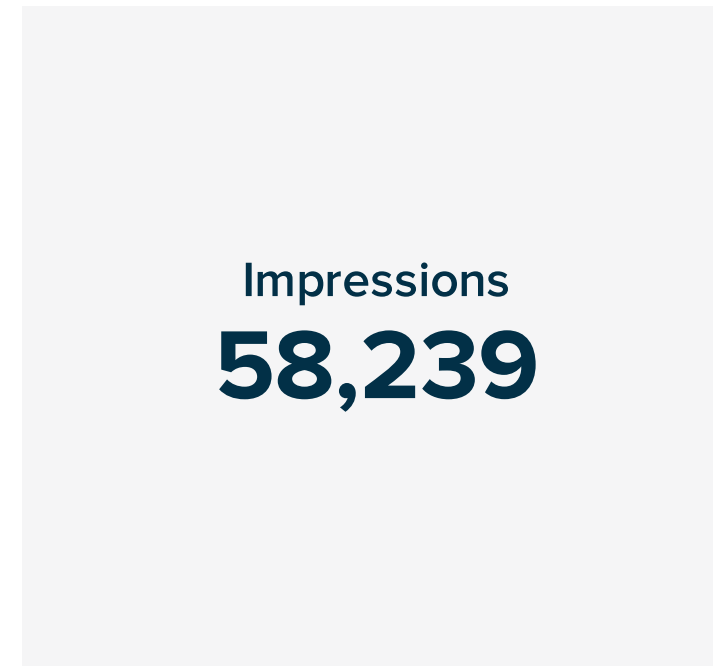
Display: Masonic Home for Children at Oxford
ord:MHC - DOOG 2026(01.09.2026.17.13...



IMPRESSIONS

58,233

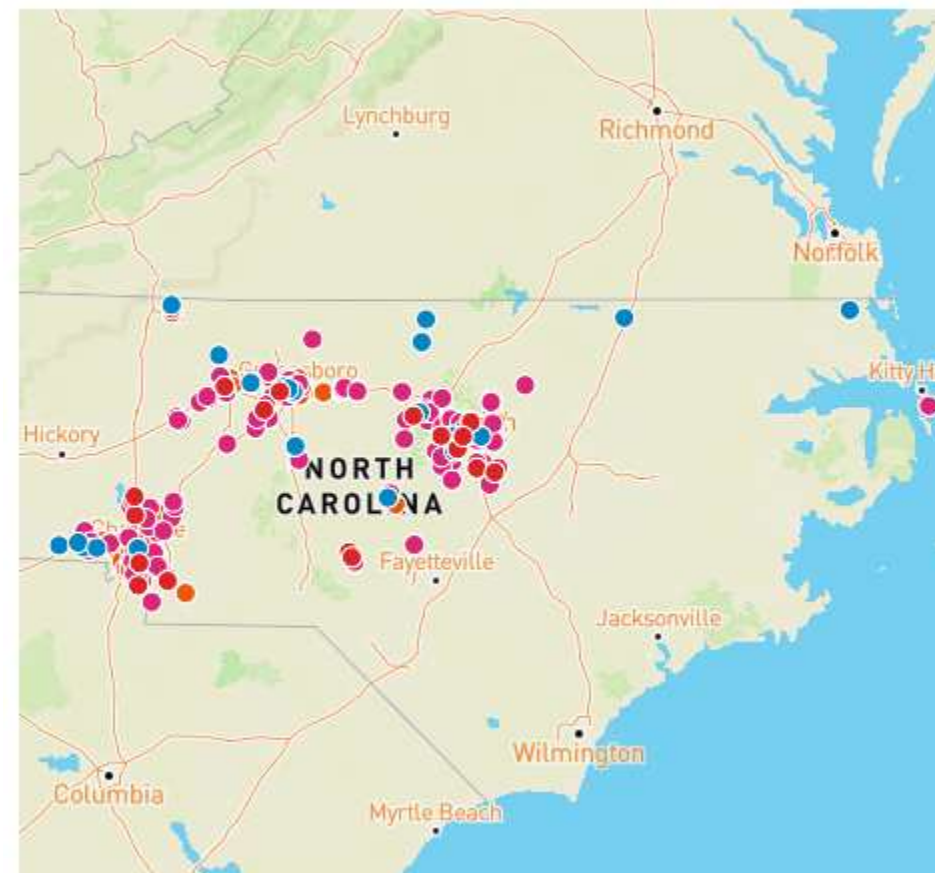
Overview



Top Venue Types

VENUE TYPE	IMPRESSIONS
Outdoor	33,690
Health & Beauty	23,000
Leisure	1,109
Point of Care	334
Office Buildings	7

Target Geography



Top Locations

LOCATION	IMPRESSIONS
Greensboro Digitals	12,099
PlanetFitness Rockbot	3,243
9011	1,629
9190	1,348
8477	1,202
9106	1,011
13200	910
9209	886
Workout Anytime - Mount Airy	867
8265	760

PRE ROLL

Overview

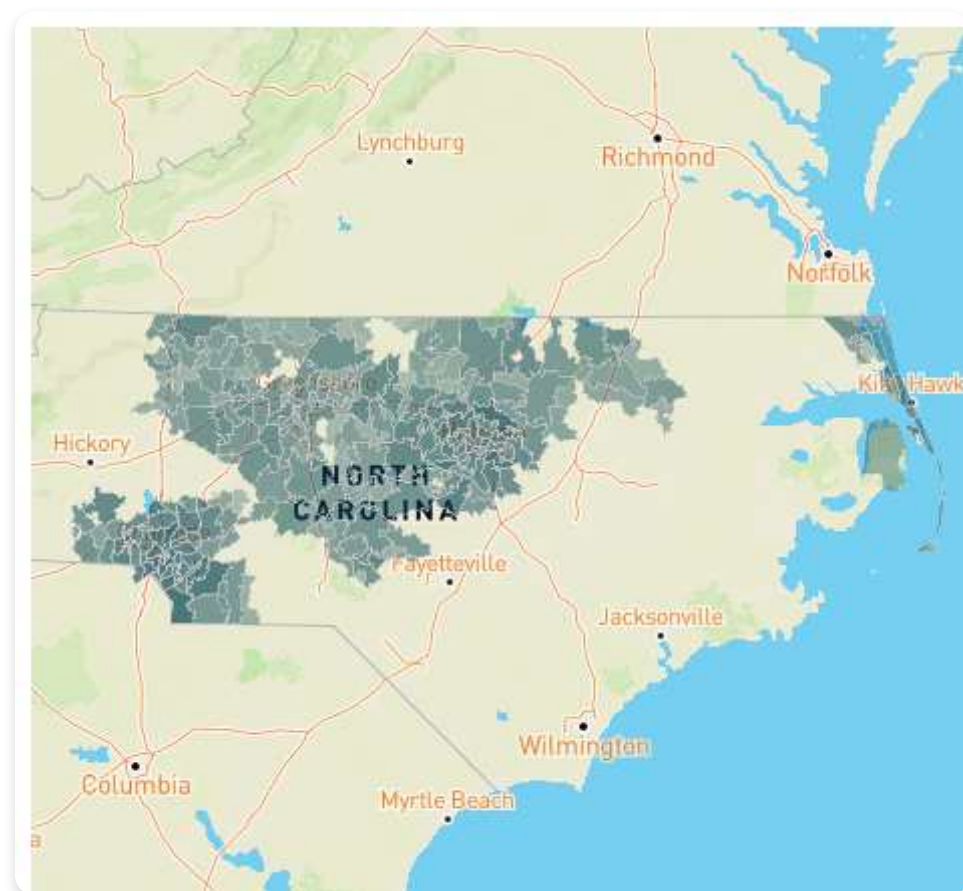
Impressions 100,340	Clicks 87 0.09%
Visits 98 0.10%	Completions 65,901 65.68%

Top Creative

IMPRESSIONS 50,194	COMPLETION RATE 65.47%
IMPRESSIONS 50,146	COMPLETION RATE 65.89%

(top creatives are determined by most clicks.)

Target Geography



Top Cities

CITY	IMPRESSIONS	CTR
Charlotte, North Caroli...	45,230	0.10%
Raleigh, North Carolina	7,430	0.05%
Durham, North Carolina	4,219	0.09%
Matthews, North Carol...	1,192	0.34%
Grandy, North Carolina	294	1.36%
Gastonia, North Caroli...	1,878	0.11%
Chapel Hill, North Car...	1,446	0.14%
Indian Trail, North Car...	1,242	0.16%
Pineville, North Carolina	1,103	0.18%
Garner, North Carolina	848	0.24%

Top Placements

WEBSITE	CTR
dailymail.co.uk	0.16%
foxnews.com	0.04%
chess.com	0.27%
sudoku.com	0.11%
cbs17.com	2.14%
buzzfeed.com	0.12%
forbes.com	0.34%
thehill.com	0.73%
theguardian.com	0.03%
apnews.com	0.04%

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Work With Us!

Are you a service oriented individual who aspires to impact the lives of others in your everyday life and career? If so, employment at the Masonic Home for Children at Oxford is the opportunity for you. As an employee in our community, your role will be to support our overall mission while making a difference that will last a lifetime in the lives of our children.

The Masonic Home for children endeavors to employ personnel compatible with the communities we serve. Employment here will not only benefit you through our exceptional salary and benefits packages but will afford you the opportunity to directly impact the lives of the children in our care. The Masonic Home for Children is an equal opportunity employer.

APPLY NOW

2

Make a donation

From a single one-time donation, an on-line memorial gift to a monthly recurring gift, you can support a child and their care daily, as well as changing their future for a lifetime.

DONATE NOW

More Information:

✉ hr@mhc-oxford.org
☎ (919) 693-5111
🌐 https://mhc-oxford.org
📍 600 College Street
Oxford, NC 27565

Advertiser: 120 - MB00ud - Nexstar - WGHP - Masonic Home for Children - Masonic Home for Children - Ma

Media Property: Nexstar Digital Services

Subject Line: Join Us in Creating Brighter Futures for Children

Friendly From: The Masonic Home for Children at Oxford

Geographics:

NC COUNTIES: ALAMANCE, CABARRUS, DAVIDSON, DAVIE, FORSYTH, GASTON, GUILFORD, MECKLENBURG, RANDOLPH, ROCKINGHAM, STOKES, SURRY, UNION, YADKIN

Demographics: Married couples ages 30-55 years old, with 0-1 child /Where available/Fill with basic consumer

Campaign Name	Broadcast Date	Delivered	Opens	Percent Opens	Clicks	Percent Click	Clicks To Opens
120 - MB00ud - Nexstar - WGHP - Masonic Home for Children - Masonic Home for Children - Ma	03/17/2026	94286	17508	18.57	2532	2.69	14.46

Id	Links	Clicks
1	https://mhc-oxford.org/index.php/job-opportunities/?utm_source=...	1614
2	https://mhc-oxford.org/?utm_source=WGHP&utm_medium=Email&utm_ca...	918



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Mission Statement

Providing and promoting a safe, nurturing home for children and young adults in need with opportunities to maximize their potential.



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1-888-505-4357 | hr@mhc-oxford.org

www.mhc-oxford.org

Advertiser: 43 - K149pu - Nexstar - WGHP - Masonic Home for Children - Masonic Home for Children - Apr

Media Property: Nexstar Digital Services

Subject Line: Join the Movement to Support Children's Futures

Friendly From: The Masonic Home for Children at Oxford

Geographics:
 NC COUNTIES: ALAMANCE, CABARRUS, DAVIDSON, DAVIE, FORSYTH, GASTON, GUILFORD, MECKLENBURG, RANDOLPH, ROCKINGHAM, STOKES, SURRY, UNION, YADKIN

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43 - K149pu - Nexstar - WGHP - Masonic Home for Children - Masonic Home for Children - Apr	04/07/2026	94286	18823	19.96	2676	2.84	14.22

Id	Links	Clicks
1	https://mhc-oxford.org/index.php/job-opportunities/?utm_source=...	1866
2	https://mhc-oxford.org/?utm_source=WGHP&utm_medium=Email&utm_ca...	810



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120 - MB00ud - Nexstar - WGHP - Masonic Home for Children - Masonic Home for Children - Ma PTO	03/24/2026	17508	3866	22.08	526	3	13.61

Id	Links	Clicks
2	https://mhc-oxford.org/?utm_source=WGHP&utm_medium=Email&utm_ca...	310
1	https://mhc-oxford.org/index.php/job-opportunities/?utm_source=...	216



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MHC
THE MASONIC HOME FOR CHILDREN AT OXFORD



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43 - K149pu - Nexstar - WGHP - Masonic Home for Children - Masonic Home for Children - Apr PTO	04/14/2026	18823	3559	18.91	496	2.64	13.94

Id	Links	Clicks
1	https://mhc-oxford.org/index.php/job-opportunities/?utm_source=...	386
2	https://mhc-oxford.org/?utm_source=WGHP&utm_medium=Email&utm_ca...	110

