

2026 Development Project Calendar

PROJECT	PURPOSE	THEME	AUDIENCE	PAPER/EMAIL	STAFF LEAD	DROP DATE
Spring/Summer Direct Mail Solicitation	Solicit donors and non-donor Masons	Give the Gift of Play!	Masons and donors from the past 5 years	Paper	Savannah	April 15th
Spring/Summer Thank You Postcard	Thank donors with images and message	Because of You, Play is Possible!	Donors that gave to campaign	Paper	Savannah	July 15th
Hayes-Neal Society and Baccalaureate	Invitation to event	Invitation	Donors who have given over \$1k and legacies	Paper	Charlie + Savannah	March 27th
St. John's Gala	Invitation to event	Time for Kids	Donors in CLT and surrounding area, Masons, MHCO Board	Paper	Charlie	Save the Dates (March 18th) Invitations (May 13th)
EOY Direct Mail Solicitation	Solicit donors and non-donor Masons	TBD	TBD	Paper	Savannah	November 1 st (submit to print shop by August 31 st)
EOY Thank You postcard	Thank donors with images and message	TBD	Donors that gave to campaign	Paper	Savannah	March 15th
Homecoming	Invitation to event	Invitation	MHCO Alumni	Email + Grandview	Charlie	September 7 th and September 28 th
Holiday Card	MHCO Christmas Card	Holiday	Donors and Masons	Paper	Charlie	December 1 st
Christmas Celebration	Christmas Party	Holiday	Community, Board, Grandline, Donors/sponsors	Paper + Email Follow up	Charlie	November 16th
Red Devil Dispatch	Sharing monthly updates about the Home	Changes every month	Masons	Grandview	Charlie	Monthly
NC Mason	Sharing quarterly updates to masons	Changes every quarter	Masons	Paper + Grandview	Thomas (Print)	Quarterly