

MHCO
AGO Q1 2026 Report

Donations:

Q1 recurring gifts averaged 427 monthly. Total donations are \$59,514.00 Direct donation for the 3 months ending totaled \$85,502.00 2 of the donations were legacy gifts that I had been in contact with. Total donations for the 1st quarter total **\$145, 016.00**

New Donors:

In the 1st quarter we received gifts from 43 new donors in the amount of \$13,160.00. All were sent a thank you card and several reached by phone. I had 8 responses. 5 had a Masonic connection. 2 saw us on TV, 1 said she had remembered OO from her youth and looked us up

New contacts:

I made 8 new contacts during Q1. 4 donors gave a total of \$1,900.00

Development team:

Cup for Kids campaign is still ongoing. We have currently 56 paying monthly recurring gifts, and I've had 3 more to pay a flat \$100 each. I plan to analyze our approach and see if this should be an ongoing program.

We will have a new commercial ready for launch in April 2026.

The team is revamping our merchandise.

The team is also looking to switch to better giving platform that will be able to work with Raiser's Edge software

Leon Rippy Bike Raffle: We have set a new website for the bike raffle: rippymcraffle.com A work in progress, we are waiting for pictures, videos as well as authorization to continue

The Red Devil Dispatch has now replaced Children's Chatter as the monthly report to the brethren. We plan monthly editions except for May and September.

Sponsorship:

With the Time for Kids annual gala coming up, we are working on table sponsorship, premium auction items, as well as attendance. June 20 at Oasis

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Shrine Center, Tickets are \$150 each. Table sponsors are \$5,000, \$2,500, and \$1,000

Presentations:

I was able to make 12 presentations with an audience of approximately 1,100. This included lodges, shrine events, a police department and a church group in front of presentations in front of over 881 attendees.

Alvin Billings
Annual Giving Officer